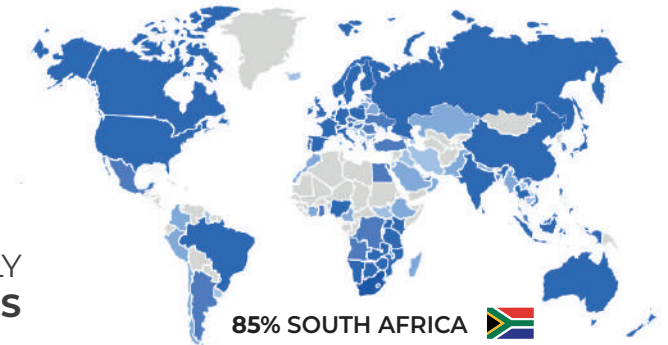


## Market your wine brand

REACH OUR **90 000+** UNIQUE MONTHLY VISITORS USING OUR **ANNUAL LISTINGS**



THE EASIEST WAY TO KEEP YOUR BRAND TOP OF MIND, GLOBALLY

Maximise SEO

Website Development

Graphic Design Skills

Proactive Updates

Social Media Exposure

Secure Ecommerce Plugins

Automated Stats Reports

### PARTNER LISTING

R 22 200 p.a.  
R 2 220 p.m.

- Branded listing
- We capture, publish & distribute your info
- We Tweet your News

#### ADDED OPTIONAL BENEFITS:

- Sell your wine from your website
- Website development (R17 500 once-off)

Average : 78 000 Page Views p.a.

### GOLD LISTING

R 42 300 p.a.  
R 4 230 p.m.

### PARTNER LISTING +

#### EXTRA IMPRESSIONS:

- BANNERS
- FEATURED HOME PAGE
- CLIENT BAR
- + Other Featured Content
- + 5 x Social Media Posts

Average : 132 000 Page Views p.a.

PLUS 100 000+ Impressions p.a.

+ MONTHLY REPORTS



## Where do we distribute your content?

### Subscribers

DAILY & WEEKLY  
NEWS: 4.7K+  
DIARY: 2K+  
CLASSIFIEDS ALERTS

### Social Media

- TWITTER: 19.5K+
- FACEBOOK: 16.5K+
- INSTAGRAM: 6K+
- LINKEDIN: 1.7K+
- TIKTOK: 930+
- YOUTUBE: 326K+ views / 1.4K subscribers

### Winery Websites

reyneke  
ORGANIC  
Edghebaston Vineyard  
DAVID FINLAYSON  
WINES  
MEERLUST

### Association Websites



# Partner Listing



**R 2 220**  
PER MONTH

**R 22 200**  
PER ANNUM

PRICES  
EXCLUDE VAT

Average : 78 000 Page Views p.a.



**We do all it all for you**

Send all your updates to [updates@wine.co.za](mailto:updates@wine.co.za)

# Gold Listing

**R 4 230**  
PER MONTH

**R 42 300**  
PER ANNUM

PRICES  
EXCLUDE VAT

Average : 132 000 Page Views p.a. **PLUS** 100 000+ Impressions p.a.

## Brand Banner Adverts

Branded Header is advertised throughout wine.co.za & our Feeds: News, Diary, Classified.

- 70K+ impressions p.a.
- 6K impressions p.m.

## News & Twitter

Your News is published for 2 days in our News & Newsfeed.



## Winery

## Wine

## Tourism Info

## Our Shop

**tastewine**  
Curated Tastes For You

## Your Shop

**cellar direct**

## GOLD LISTING

## Diary

## Videos / Photos

## Agents

## Website

## Event Promotion

Every event will be **FEATURED** in our Diary & Diaryfeeds for one week

## Featured Content

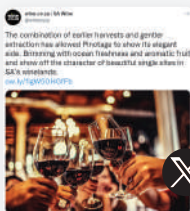
Your News, Event, People, Eat, Sleep, Do & Taste featured on all Search pages



## Extended Reach

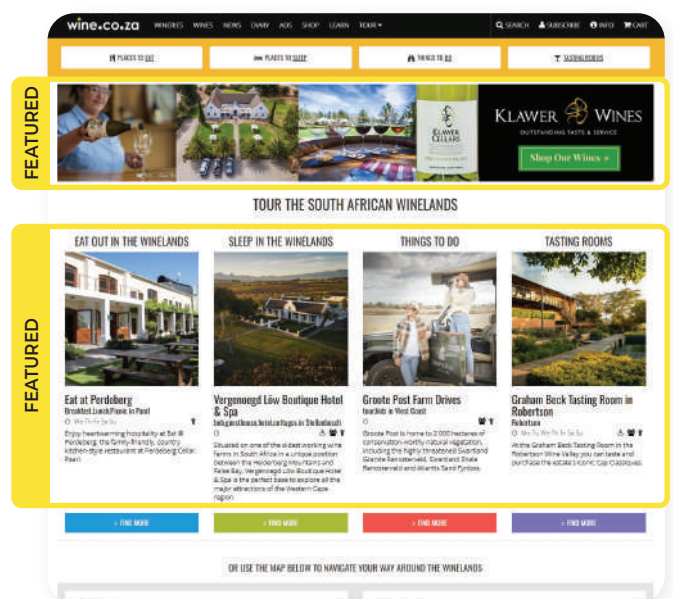
**5 Social Media Posts** of any of your content: Winery, Events, News, Videos, Photos, Promo

\*Examples



Using our Social Media reach of 42 000+

## Tour Page | Banner & Featured Eat, Sleep, Do & Taste



## Gold Exposure

Featured Content **Continued**

## Gold Exposure Featured Content Continued

Banners, Client Right Bar Features & Highlighted throughout wine.co.za

### Home Page

70K+ impressions p.a.

10K+ impressions p.a.

### News

18K+ impressions p.a.

### Diary

FEATURED CLIENT BAR

### Wineries

FEATURED CLIENT BAR

### Classified Ads

FEATURED CLIENT BAR



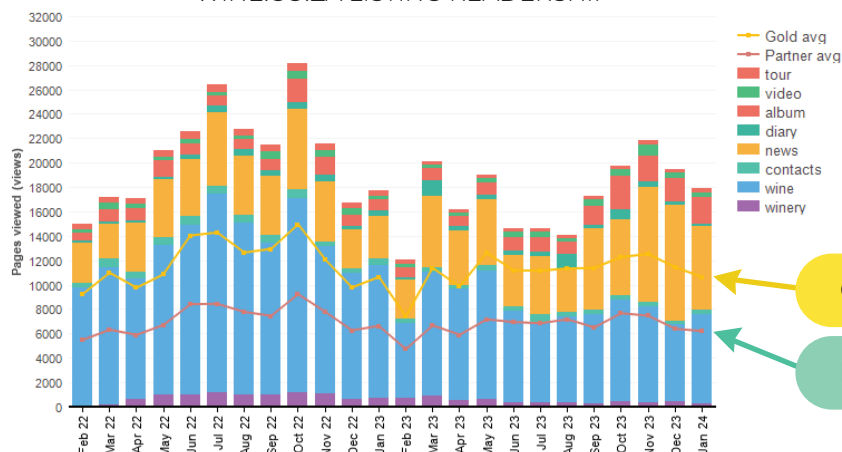
# How to maximise your winery listing

Feed the Beast = Send YOUR Content

MONTHLY  
REPORTS



WINE.CO.ZA LISTING READERSHIP



Use wine.co.za's monthly Stats reports to check on content published

## CONTENT IS EASY TO UPDATE

Just email - [updates@wine.co.za](mailto:updates@wine.co.za)

**Gold Listing** | Avg. 11K views p.m.

**Partner Listing** | Avg. 6.5K views p.m.

TOTAL VIEWS = 455156

e.g. Number of content pages served for the winery

## Exclusive Gold Listing Exposure Statistics

### Banner Advert Exposure



Average 70K+ impressions p.a.

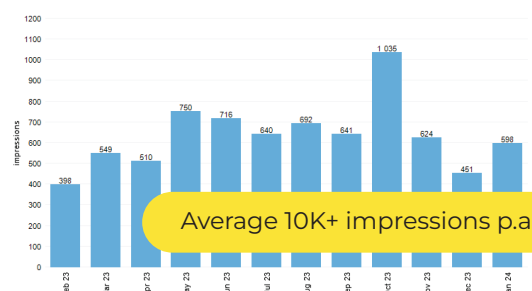
### Social Media | 5 x Posts



Post reports sent individually

### Featured Content

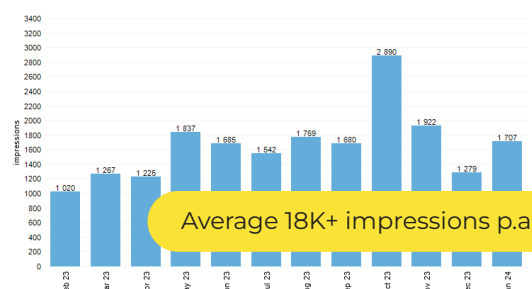
On wine.co.za Home Page



Average 10K+ impressions p.a.

### Client Bar

On News, Diary & Classifieds



Average 18K+ impressions p.a.